

## **Promises2Kids Give From Your Heart™ Holiday Drive Sets Donation Record**

SAN DIEGO (December 22, 2009) – Promises2Kids, founded as the Child Abuse Prevention Foundation, set an all-time gift donation record at its annual Give From Your Heart™ Holiday Gift Drive. More than 13,000 gifts have been collected and donated to San Diego County’s abused, abandoned and neglected children – shattering last year’s record of 12,000 gifts.

“San Diego has truly banded together during this recession to ensure our county’s abused, abandoned and neglected children will still enjoy the holidays,” said Susan Golding, President and CEO of Promises2Kids. “The community’s enthusiasm and giving spirit reminds us of the true meaning of the holiday season.”

These 13,000 gifts are being delivered this week to thousands of abused and neglected children across San Diego County. The deliveries are made by social workers from more than 40 partner organizations including the San Diego Foster Parent Association, the San Diego Center for Children, SAY San Diego and Home Start. This year, children of military families who are serving our country also received gifts from the Holiday Gift Drive. During this gift drive Promises2Kids volunteers, in partnership with BOMA (Building Owners and Managers Association) and Boyer Moving, placed more than 300 collection bins at office buildings, schools, businesses, and restaurants throughout San Diego County.

### **About Promises2Kids**

Originally founded as the Child Abuse Prevention Foundation of San Diego County, Promises2Kids is a 28-year-old nonprofit organization. Since 1981, Promises2Kids has led the fight against child abuse and neglect in the County of San Diego. No other organization in the area offers such a broad array of support systems, nor does any other organization in the area offer such a wealth of opportunity to connect with a wide variety of resources, programs, and collaborative partners focused on eliminating child abuse. The Chief Executive Officer of Promises2Kids is the former two-term Mayor of San Diego Susan Golding. For a complete list of volunteer opportunities or more information, please visit [www.promises2kids.org](http://www.promises2kids.org).

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