



2011 Summer Concert Gala

30th Anniversary Celebration!!!

SPONSORSHIP MENU

DIAMOND SPONSOR - \$30,000: IN HONOR OF OUR 30th ANNIVERSARY

- Name and/or logo recognition as the **DIAMOND SPONSOR** on all collateral materials including:
 - Invitations and Program,
 - Recognition on Promises2Kids website with a link to sponsor website
 - Press releases that will be sent to all of San Diego's major publications and news media
 - Email announcements; Facebook & Twitter recognition (circ. 2000)
 - Recognition in quarterly newsletter (circ. 3500)

- Prominent full page color ad on the inside front cover or inside back cover of event program
- Private meet & greet with the Doobie Brothers for lead couple
- Prominent signage at the event including a scrolling slide show of sponsor logo
- Special recognition from the stage at the event as the **DIAMOND** Sponsor
- Premium Seating: twenty (20) tickets in premium location for the gala
- VIP Party Access for up to 20 designated guests
- Honorary Committee designation

PLATINUM SPONSOR - \$20,000

- Name and/or logo recognition as a **PLATINUM SPONSOR** on all collateral materials including:
 - Invitations and Program
 - Recognition on Promises2Kids website with a link to sponsor website
 - Press releases that will be sent to all of San Diego's major publications and news media
 - Email announcements; Facebook & Twitter recognition (circ. 2000)
 - Recognition in quarterly newsletter (circ. 3500)

- Prominent full page ad in the event program
- Private meet & greet with the Doobie Brothers for lead couple
- Prominent signage at the event including a scrolling slide show of sponsor logo
- Special recognition from the stage at the event as a **PLATINUM** Sponsor
- Table for ten at the gala concert prime seating for the concert
- VIP Party Access for up to 10 designated guests
- Honorary Committee designation



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GOLD SPONSOR - \$10,000

- Name and/or logo recognition as a **GOLD SPONSOR** on all collateral materials including:
 - Invitations and Program
 - Recognition on Promises2Kids website
 - Press releases that will be sent to all of San Diego's major publications and news media
 - Email announcements; Facebook & Twitter recognition (circ. 2000)

- Prominent half page ad in the event program
- Private meet & greet with the Doobie Brothers for lead couple
- Prominent signage at the event including a scrolling slide show of sponsor logo
- Special recognition from the stage at the event as a **GOLD** Sponsor
- Table for ten at the gala concert in prime seating for the concert
- Honorary Committee designation

SILVER SPONSOR - \$5,000

- Name and/or logo recognition as a **SILVER SPONSOR** on all collateral materials including:
 - Invitations and Program
 - Recognition on Promises2Kids website
 - Press releases that will be sent to all of San Diego's major publications and news media
 - Email announcements (circ. 2000)

- Prominent half page ad in the event program
- Prominent signage at the event including a scrolling slide show of sponsor logo
- Special recognition from the stage at the event as a **SILVER** Sponsor
- Table for ten at the gala concert

BRONZE SPONSOR - \$3,500

- Name and/or logo recognition as a **BRONZE SPONSOR** on all collateral materials including:
 - Invitations and Program

- Recognition at the event including a scrolling slide show of sponsor color logo
- Table for ten at the gala concert

UNDERWRITER - \$1,000 and above

- Name and/or logo recognition as an **UNDERWRITER** on all collateral materials including event signage and program