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Promises2Kids Collecting Much-Needed School Supplies to Ensure San Diego County Foster Youth Are Ready for the Classroom

August 2-23: Donate backpacks, flash drives and other items for San Diego's abused and neglected children and youth to help them succeed in the classroom

SAN DIEGO, CALIF. – July 9, 2010 – Promises2Kids is organizing their ninth annual Backpack and Flash Drive collection for San Diego County abused and neglected children and youth in foster care. Local businesses, churches and community groups will host collection points throughout the community from August 2 to August 23, 2010. The donations of backpacks and flash drives are essential in providing each child with a system to keep all of their schoolwork and computer assignments organized. The organization hopes to collect 5,000 backpacks and flash drives, as well as other much needed school supplies during community campaign.

On average, a foster child will live in at least seven different homes before they turn 18 years old, and these donated items will be key in helping them stay on top of their work throughout the 2010-2011 school year. "The school classroom is often the most stable environment for children in our care," says Hon. Susan Golding, president and chief executive officer, Promises2Kids. "The flash drives we collect help keep their schoolwork intact and they can take it with them wherever they end up."

The Backpack and Flash Drive for Kids drive culminates with a "live" drive on Mon., August 23, 2010 from 9 a.m. to 6 p.m. at WalMart in Kearny Mesa, located at 4840 Shawline Street, San Diego, Calif. 92111. Promises2Kids volunteers will staff large collection bins at the store location for donations from the public. The public and local businesses are encouraged to host mini-collection drives in their neighborhood, school, church or workplace and then bring them to the live collection drive as well. If a collection site is unable to bring the items to the August 23 event, then Promises2Kids will arrange for pick-up by Boyer Moving and Storage, a longtime partner to Promises2Kids.

For a wish list of items or a location in your community where you can make a donation, please visit the Promises2Kids [website](#). To host a collection site or to volunteer, please contact Laurie Spears at Promises2Kids at 858-427-1112.

About Promises2Kids

Originally founded as the Child Abuse Prevention Foundation of San Diego County, Promises2Kids is a 29-year-old nonprofit organization. Promises2Kids is also known as The Polinsky Children's Center Foundation. Since 1981, Promises2Kids has led the fight against child abuse and neglect in the County of San Diego. No other organization in the area offers such a broad array of support systems, nor does any other organization in the area offer such a wealth of opportunity to connect with a wide variety of resources, programs, and collaborative partners focused on eliminating child abuse. The Chief Executive Officer and President of Promises2Kids is the former two-term Mayor of San Diego Hon. Susan Golding. For a complete list of volunteer opportunities or more information, please visit www.promises2kids.org, [Facebook](#) or [Twitter](#).

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