

Promises2Kids' Give From Your Heart(R) Holiday Gift Drive Breaks Another Record

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SAN DIEGO - Jan. 10, 2011 - Promises2Kids announced the organization collected more than 15,000 gifts during this year's Give From Your Heart(R) Holiday Gift Drive for abused and neglected children and youth in foster care throughout San Diego County!

Also known as the Polinsky Children's Center Foundation, Promises2Kids received much-needed toys, gifts and gift cards during the eleven-day collection effort. Promises2Kids attributes much of the success to increased bin placements throughout the community, which allowed more people to donate items.

At any given time, there are between 5,000 and 7,000 children in foster care in San Diego County. The donated items will bring these children joy during the holiday season. For many foster youth, these gifts are the only holiday presents they receive. "Without community support, many of San Diego's foster youth would not have a single gift to open this holiday season. This reminds us of how important this drive is to these young people," says Hon. Susan Golding, president and chief executive officer, Promises2Kids. "The success of this year's holiday drive demonstrates the commitment of our community, and for this we are ever thankful." David Dunn of Idanta Partners in the Carmel Valley area of San Diego and his wife Marilyn donated \$250,000 in gift cards for foster teens, to purchase items that they desperately need in the coming year.

Promises2Kids' 2010 Give From Your Heart(R) Holiday Gift Drive was supported by Wendy's, California Coast Credit Union, Boyer Moving & Storage, Concorde Career College, Kilroy Realty Corporation, Building Owners and Managers Association (BOMA) San Diego chapter, KUSI-TV, Z90.3 and Magic 92.5.

About Promises2Kids

Promises2Kids was founded 30 years ago under the name The Child Abuse Prevention Foundation. The organization is also known as The Polinsky Children's Center Foundation, the only charitable arm of the Polinsky Children's Center. Since 1981, Promises has led the fight against child abuse and neglect in San Diego County, distributing more than \$21 million and providing support and services for more than 166,000 children in need in San Diego County. Learn more or make a donation at www.promises2kids.org.